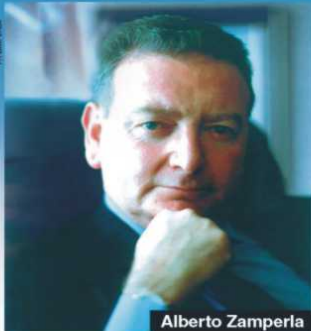


Leadership is the prospect

Technology  
Volare - Flying Roller Coaster

## Builders of **strong emotions**



Alberto Zamperla

He was born in the profession: his great grandfather had an equestrian circus, his grandfather bought an antique camera projector in Paris in 1910 to be used in an itinerant movie theatre. The company was founded by his father in 1960 and today it is an industrial colossus, the undisputed and absolute Italian leader in the sector of "Amusement Business". The charismatic CEO is Alberto Zamperla, a 50 year old rampant personality, who started his career renting roundabouts for kids in the United States and who now specializes his business in the production of large sized attractions and complex entertainment structures called Amusement Parks. This last one is a sector especially appreciated by the CEO, as it allows him to express all the potential of the many operative divisions of the company. Most of all, the regional amusement parks which develop and customize, thanks to Zamperla, the strongest themes of tourist attraction: the history of the region, the events of

its people, its culture and traditions, and the constitution of the "piazze dei sapori", real eno-gastronomic (food and wine) centers for the knowledge and tasting of the local delicatessen. We should underline that each of the parks is a sum of various businesses which provide employment to hundreds of people. Zamperla has sites which are spread all over the world (Zamperla Inc. - USA, Eurasia Rides - Russia, Zamperla Suzhou - China, Zamperla Asia Pacific Inc. - Philippines) with a sales figure which reaches 50 million euro in a niche market, and exports more than 95% of its super advanced technology. It provides for the most known and prestigious clients of the world: for instance, for Eurodisney in Paris, Zamperla built two-thirds of the attractions, including the "monster of mechanical engineering" 28m tall, called Orbitron, the official symbol of the Parisian park: a structure with long arms, from which floating satellites hang in the surrounding space, enlightened with special effects and paints. The reason for this success is explained by Alberto Zamperla in this way: "We are a reliable partner, ready and prepared to face any expectation. We are able to build and carry out, in relatively short term, any project even if complex and ambitious, because we can count on a very prepared and highly qualified team, I would say, made of the best experts in the sectors of their own competence". The Zamperla chain is a mix of activities which scans in time: research, experimentation, evolution, the most futuristic technological news. "In any case, we can always guarantee, innovation, environmental safety, expe-

nence, competency, meticulous testing, maximum reliability and security for each one of our structures". Zamperla is a company which produces entertainment, powerful emotions, breathtaking sensations for the young and the old in every part of the globe. To the final question, "How would you define your company?", Alberto zamperla answers, "Zamperla is speed: vertical, horizontal, oblique, circular, upside down speed. It is creativity, dynamicity, evolution. We are builders of strong emotions for people of all ages".

- R. G. -

Entertainment  
Project Vicenzaland



### Some of the big clients of Zamperla:

Trump Corporation (USA); Eurodisney (France); Disneyland (USA); Disneyworld (USA); Six Flags Theme Parks (North Am. & Europe); Marine World (USA); Isla Magica (Spain); Kernwasser Wunderland (Germany); Genting Highland (Malaysia); Suzhou Amusement (China); Chimelong Park (China); Oct (China); Dreamland Park (Egypt); Al Shallal (Saudi Arabia).