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Antonio Zamperla S.p.A. celebrates 50 years

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VICENZA, Italy — Tucked within a landscape of scattered foliage, industry and homes, is a 9,600-square-meter (101,333-square-foot) building, unpretentious, revealing little of the technological magic that occurs inside.

On a beautiful sunny day last June, this building was buzzing with amusement industry guests invited by **Alberto Zamperla**. They came from their homes all over the world. And they came to support their long-lasting business relationship and personal friendship they shared with their host.

Most importantly, they came to help Alberto celebrate 50 years, an important milestone for the **Antonio Zamperla S.p.A.** amusement ride manufacturing company. "These are all my friends," Alberto Zamperla said, as he waved his arms in a gesture to include everyone passing by him while touring the company's headquarters and manufacturing plant.

"They also are my customers and their success is my success," he said. "I have built rides and I have built relationships."

Zamperla's relationships



Alberto and Paola Zamperla COURTESY ZAMPERLA

with his friends and customers seems to go beyond the norm. The mutual respect they have for each other was apparent throughout the entire celebration.

As he stood watching his guests, he pointed to some and told their story.

"My customers want to do something, like **Ricardo Castillo Sinibaldi** from Guatemala," Zamperla said. "By building the parks in Guatemala, he gave people jobs, he gave them futures and he makes the people happy."

Ricardo Castillo Sinibaldi is the creator of **IRTRA**, also known as the Workers' Recreation Institute. It was created in the 1960s to provide low-cost and high-entertainment spaces to the Guatemalan

working class.

The tour of the Zamperla factory was just a part of the celebration, albeit a special one for Zamperla. During a speech prior to the tour, he thanked his wife, **Paola**, "for always being there," and his sons, **Antonio** and **Alessandro**. He thanked all of his employees and guests.

He also paid tribute to his father, **Antonio Zamperla**, whose vision led the company to where it is today.

History

The most recent sales reports released by Zamperla state that the company produces more than 260 rides a year. It has a global reach — with, customer service and/or production services in Italy



Two of Zamperla's top rides still in production are the **Disk'O** (left) and the **Thunderbolt** (right). The **Disk'O**, was launched in 2003, represented an upgrade of the **Rockin' Tug** with a bigger half pipe and a new seat design never before seen. The **Thunderbolt**, launched in 2014, brought Zamperla management face to face with the challenge of outdoing itself. Its success has surpassed expectations.
COURTESY ZAMPERLA



Alberto Zamperla and his father, Antonio Zamperla (at center of photo: Alberto, left, and Antonio, right) inside the Zamperla factory in Vicenza, Italy, with guests and Zamperla employees standing in front of one of the company's most popular rides, the Balloon Ride. COURTESY ZAMPERLA

and five other countries.

Alberto Zamperla spends a lot of time traveling, but he was clear: "This is my home. This is where we work."

"Zamperla is here and we have been dreaming about this for years," he said. "This

story is not random."

The company's humble beginnings were not by their own nature a barometer for its future success.

The foundation was laid
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